



Japanese and German Language  
Certification Program



Dear Sir / Madam,

I am writing on behalf of ZING LANGUAGES, a leading foreign language training organization established in 2019. We currently partner with top universities in Tamil Nadu, offering credit-based foreign language courses, and train over 10,000+ students annually in languages such as German and Japanese.

Proficiency in these languages provides students with significant career advantages, particularly in various sectors, where multinational companies actively seek language-skilled candidates.

By introducing these programs as credit courses, the colleges can equip students with globally relevant skills while enhancing its academic offerings.

We would be delighted to support this initiative by:

- Designing and delivering comprehensive credit-course curricula.
- Providing experienced faculty and trainers.
- Facilitating international language certifications.
- Supporting job placements and opportunities for higher studies abroad.

We are confident this collaboration will benefit your students and further elevate the college's reputation. I look forward to discussing this in more detail.

Thank you for your time and consideration.

Yours sincerely,

Vinodhan Raja

Innovation Alchemist

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## About Us

Zing Languages, established in 2019, is dedicated to transforming language education through an interactional teaching methodology and a practical curriculum focused on spoken language.

Our mission is to empower Indian students with the communication skills necessary to excel globally and to cultivate global citizens capable of adapting to diverse cultures.

- Established in 2019.
- Associated with 15+ colleges.
- Train 10,000+ students annually.
- Over 300+ students placed in Japan and Germany.
- 10+ partners in Japan and Germany.

## What we offer

We offer foreign language courses such as German, French, Japanese, and English, structured across multiple proficiency levels.

The curriculum is designed to develop practical communication skills, with each chapter featuring bilingual texts, pronunciation drills, grammar lessons, and dialogues.

## Courses offered

Japanese certification courses:

- Level N5 to N2

German certification courses:

- Level A1 to B2

**Academic Recognition:** These certificates are widely recognized by educational institutions globally. Many universities and colleges in Japan and Germany require this certification as proof of language proficiency for admission into degree programs, especially for international students.

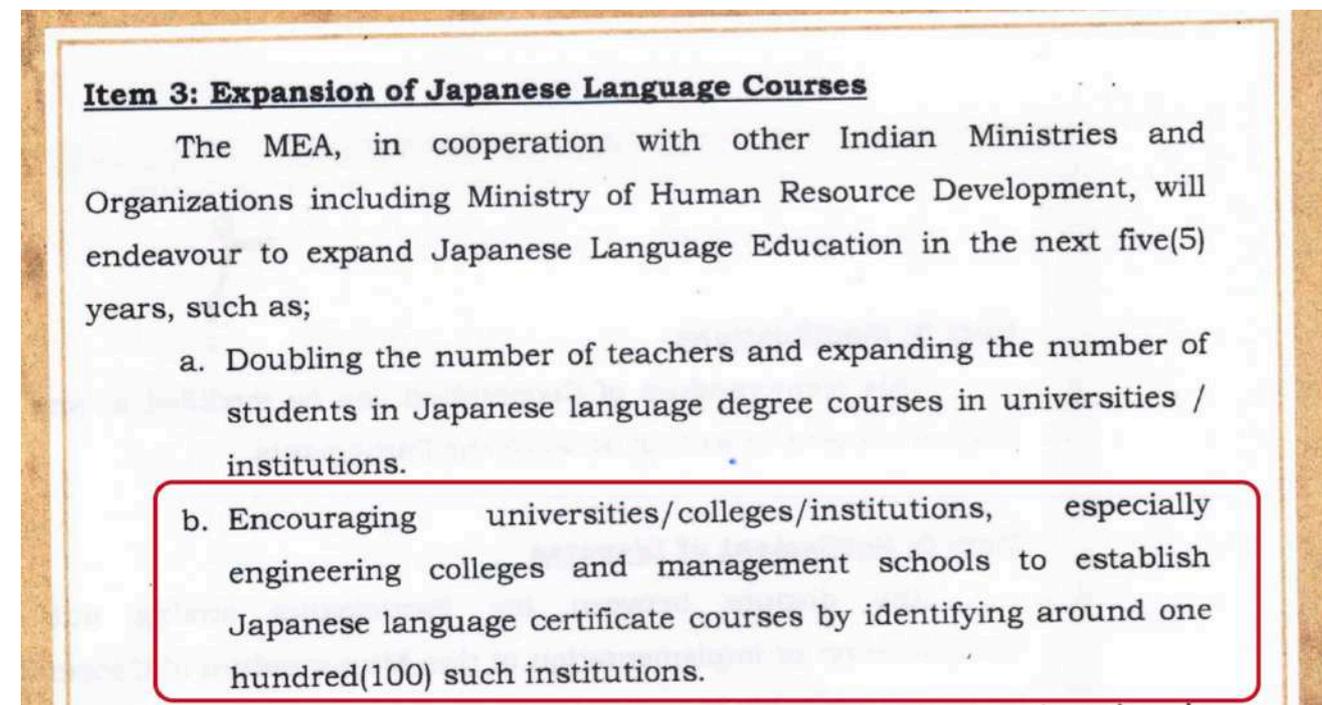
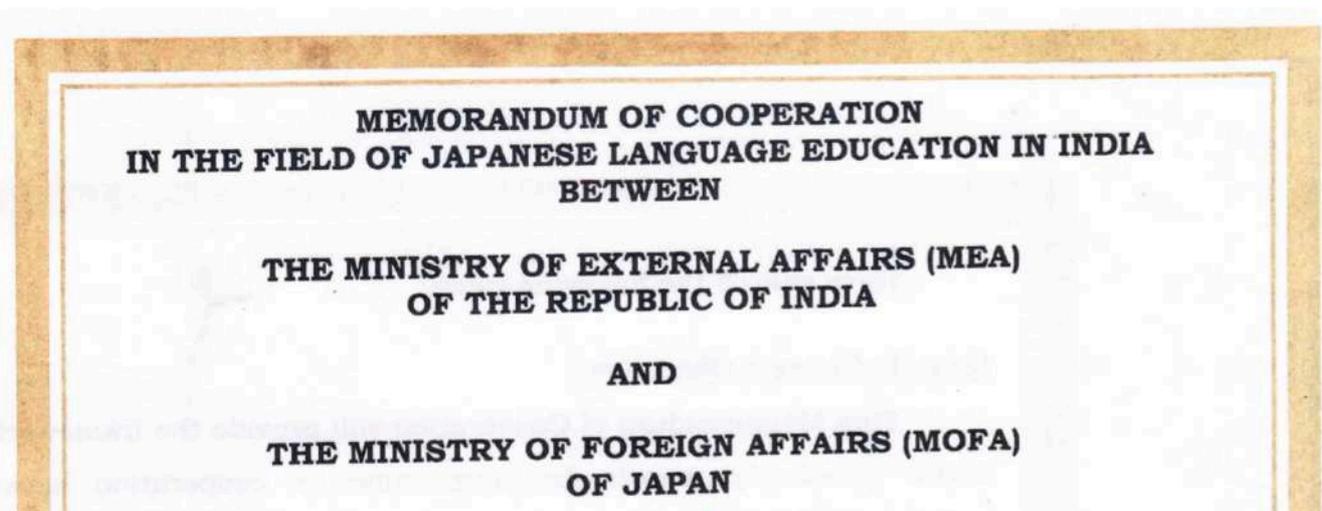
**Professional Recognition:** These certificates are highly valued by employers internationally. Many companies, particularly those with ties to Japan or Germany, consider this certification as a key qualification for roles requiring language skills, such as translation, interpretation, and international business.

## Why Foreign Languages? More opportunities, less competition.

Demand for skilled manpower due to:

- Decades of low birth rates and uneven migration in Germany and Japan.
- Older workers retiring more than younger ones entering the labour market.

## Supporting Indian government initiatives in the field of Japanese Language Education in India





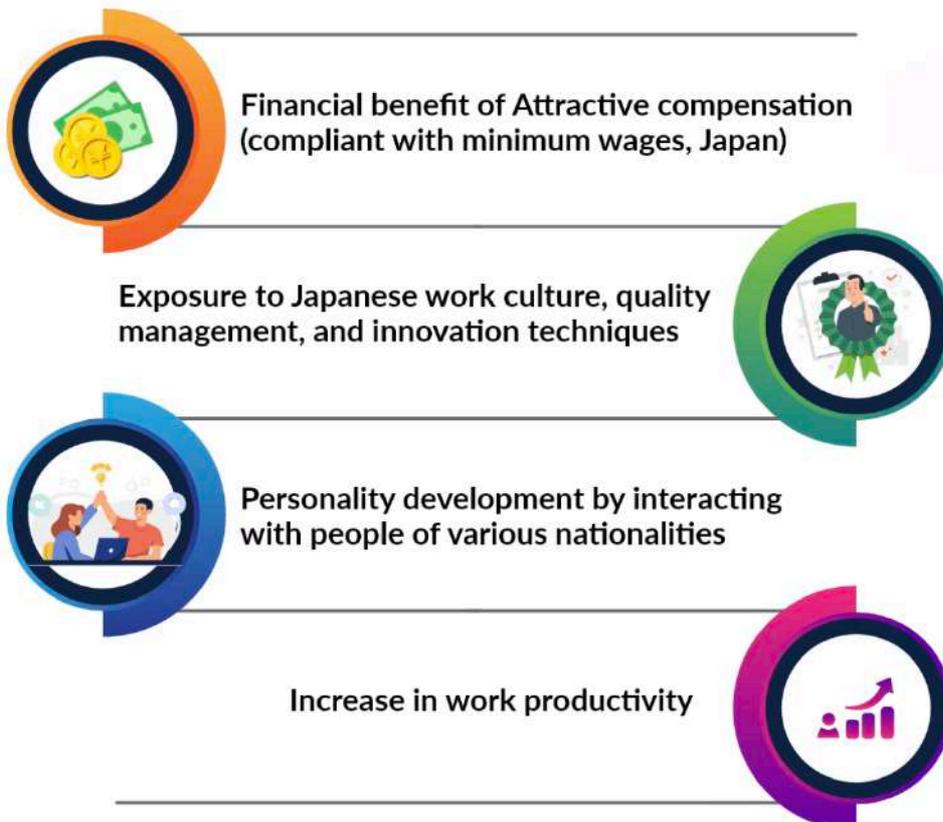
## WHAT IS 'SPECIFIED SKILLED WORKER'?

'Specified Skilled Worker' is a residency status introduced by the Government of Japan in April 2019, allowing aspiring Indian youth to work and reside in Japan. This status was created to address Japan's severe labor shortages by accepting foreign workers with specific skills and expertise.

As of July 2022, Japan has signed Specified Skilled Worker Memorandums of Cooperation (MoC) with 15 countries, including India.

## SSW - BENEFITS TO THE INDIAN YOUTH

Empowering the youth of India by providing overseas opportunities for carrer development



## Projected number of vacancies across sectors as shared by Japan

S. No.	Industry	Expected candidates from April 2024 in next 5 years
1	Nursing Care	1,35,000
2	Building Cleaning Management	37,000
3	Manufacture of Industrial Products	1,73,300
4	Construction	80,000
5	Ship Building and Ship Machinery	36,000
6	Automobile Repair and Maintenance	10,000
7	Aviation	4,400
8	Accommodation	23,000
9	Agriculture	78,000
10	Fishery & Aquaculture	17,000
11	Manufacture of Food and Beverages	1,39,000
12	Food Service	53,000
13	Automobile Transport (Drivers)	24,500
14	Railway Transport	3,800
15	Forestry	1,000
16	Lumber	5,000
<b>Grand Total</b>		<b>8,20,000</b>

## TECHNICAL INTERN TRAINING PROGRAM (TITP)

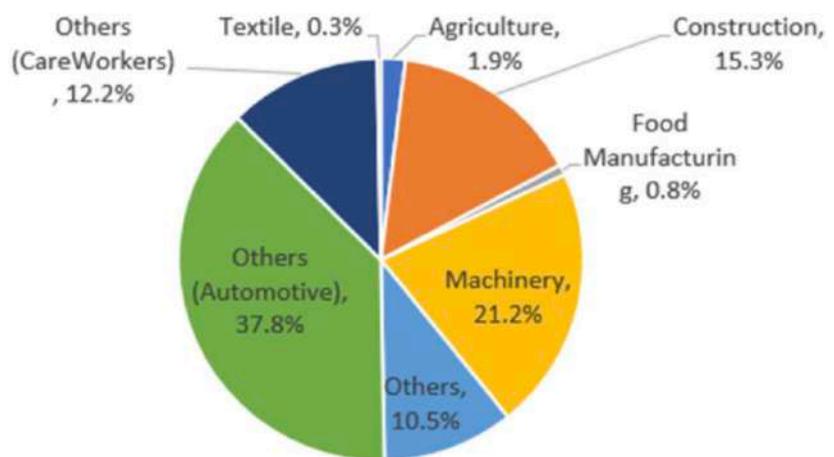


The Technical Intern Training Program (TITP) was initiated in Japan back in 1993 with the aim of supporting developing countries by hosting their citizens and imparting skills through On-the-Job Training (OJT).

In alignment with India's ambition to become the skill capital of the world, the Ministry of Skill Development and Entrepreneurship (MSDE), Government of India, has undertaken various measures to bolster skill development initiatives. One significant step in this direction was the signing of a Memorandum of Cooperation (MoC) with Japan's Ministry of Justice, Ministry of Foreign Affairs, and Ministry of Health, Labour and Welfare on October 17, 2017.

Under this collaborative program, individuals from India are selected to undergo internships lasting three to five years in Japan. Upon completion of their internships, they are required to return to India and apply the skills they have acquired during their time in Japan. To oversee the implementation of this program, the MSDE appointed the National Skill Development Corporation (NSDC) in January 2018 to serve as the monitoring body.

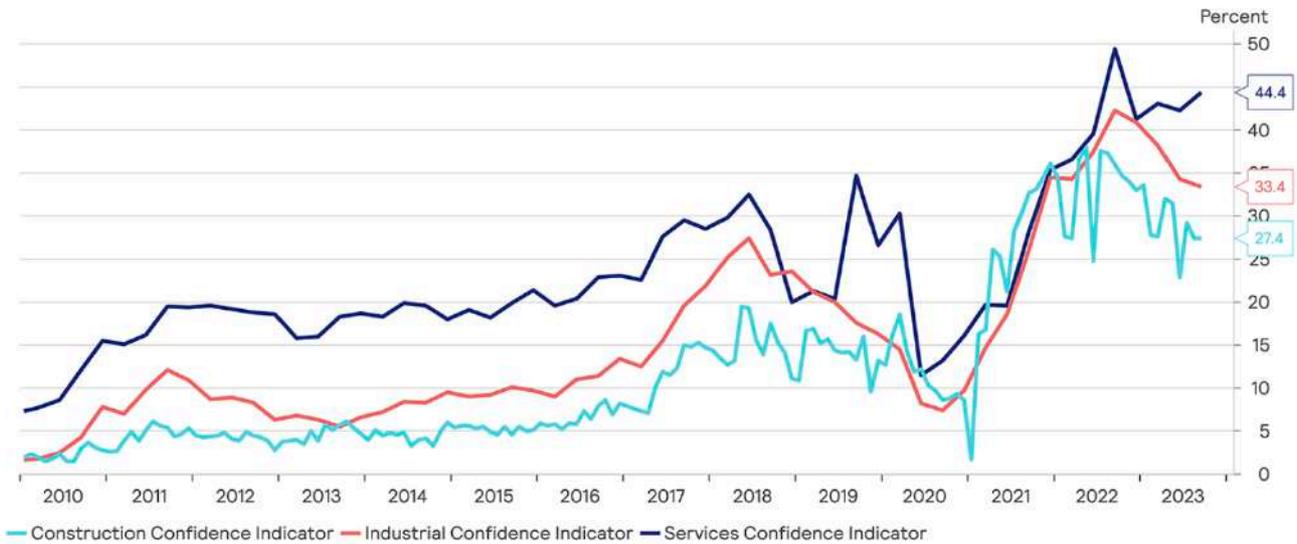
1339 Indian interns sent to Japan in Manufacturing, healthcare, construction, automobile, textile, agriculture, food manufacturing & other sectors as on end of March 2024.



## First Japan, now Germany and the Eurozone: “Full-employment recessions”

### Germany: Labor shortages

Factors limiting your business: Labor force



Source: DG ECFIN via Macrobond created on 10/17/2023



## Top professions in demand

Occupations in demand according to level of requirement

Professions in nursing

Professional drivers (freight transport/HGV)

Medical assistants (w/o specialisation)

Professions in automotive engineering

Medical assistants in dentistry

Professions in child care and education

Professions in electrical works in construction

Professions in physiotherapy

Professions in specialist nursing

Professions in ergotherapy

Professions in software development

Physicians (w/o specialisation)

Teachers in secondary schools

Professions in architecture

Professions in construction project planning and supervision (w/o specialisation)

Many vacancies in vocational training remain open.

Companies need more qualified professionals, the chances of securing a traineeship in Germany are also growing, because thousands of vacancies remain open – 69,400 as of 2024. In Germany, especially small and medium-sized businesses are facing great difficulties in finding suitable trainees and therefore they look beyond national borders

## Why Universities / colleges should offer foreign language courses?

### Enhanced Career Opportunities

Many Japanese and German companies in India (e.g., Toyota, Suzuki, Bosch, Siemens) seek professionals proficient in their languages for better communication and collaboration.

### Stronger Industry and Academic Collaborations

Teaching Japanese and German enables colleges to build stronger ties with international universities and companies from Japan and Germany.

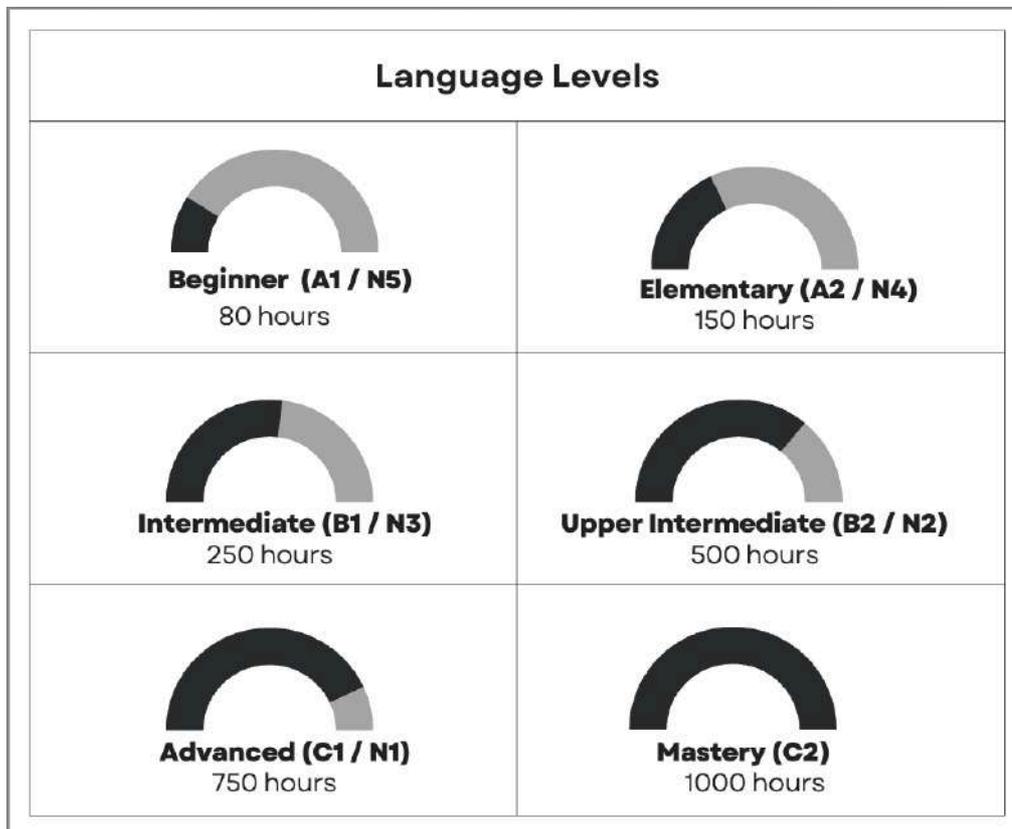
### Access to World-Class Education and Research

Germany and Japan are leaders in technology, innovation, and research. Proficiency in their languages can help Indian students secure scholarships, internships, and admissions in top universities.

### Competitive Edge (Business and Trade)

Japan and Germany are among India's key trading partners. Language skills can help students contribute to international business, trade negotiations, and export-import industries.

## Time Required for each level





Questions

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